

Manny Gack.



ARTIST BIOGRAPHY

CHANGING LIVES,
DEFINING AN ERA





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Afro-Pop singer, songwriter, and rapper, Zakrim “Manny Yack” Phiri was born in the place that birthed many famous award-winning artists, Ladysmith. This has seen Manny Yack aiming to walk in the same footsteps Manny Yack realized his love for music at an early age of ten and has natured it to this day. While kids his age played with toys, Manny Yack would freestyle and pen down lyrics.



A full-page photograph of Manny Yack in a shiny, metallic silver jumpsuit with a rainbow logo on the chest. He is wearing sunglasses and white sneakers, captured in a dynamic, mid-air pose against a light-colored wall with a decorative white lattice pattern on the left. The overall aesthetic is modern and artistic.

HIP HOP BACKGROUND

Though his passion for music began at an early age, he came to light in 2013 after completing his matric when he released a freestyle titled For The Love of Music. The freestyle landed him a feature with great artists like Beast and Abdus, and that is when he knew that he wanted to make music his career. Since then he has proved to be a force to

be reckoned with and has worked with artists like Nasty C, Beast and Tellaman. Manny grew up being inspired by the likes of Ludacris and 50c, today Black Coffee and Slikor are part of his top greats. Dedication and hard work saw Manny Yack being part of the Slikour On Life Incubator Class of 2017 alongside his now stablemate Fakaloice.

FINDING HIS NICHE

Manny Yack is a versatile artist who has experimented with many sounds while trying to find his niche and has finally found his identity in Afro-Pop and R&B. Having a Hip Hop background is his advantage when it comes to his lyrical ability and storytelling. His writing is inspired by life, emotions, thoughts, and aspirations.

Being signed to Ambitiouz Entertainment ranks right at the top for Manny in his greatest achievement's lists, in the young 7 years he has been in the music fraternity. Manny Yack believes that he has a good ear for talent. He sees himself branching into the A&R department in the future. Manny Yack reckons that being part of the A&R Team would also be a great step for him to fulfilling his other passion, which is to give back to the community by empowering and giving the opportunity to those who would normally not be discovered as they don't have scouts coming to their areas often enough.

Following being featured by Miss Pru, Kid Tini and Dr MaVibes, Manny Yack released his debut single in January 2021. The emotive song is titled 'Khumbula' which is an open letter based on personal experience, touching on an absent father. The single was accompanied by a music video that gives his emotional story life.



THE RELEASE

We see the world through the eyes of a little boy who shows us the difficulties of growing up without a father. The song touched hearts and fulfilled the purpose it was intended for, which is to heal broken hearts. In May 2021, Manny Yack released a vibrant song titled 'Kumanzi Phansi' produced by his biological bother, Ashraf Khalid Phiri known as Tekk. The single was accompanied by a music video in which he celebrates his achievements.

The lyrics give a picture of a confident young man who works hard and parties harder. Towards the end of 2021, Manny Yack shared efforts with stable mate, Dr MaVibes and released an amapiano track named 'iNumber' getting people ready for the festive season. His recent release is a Hip-Hop song titled 'Noodles' featuring Intaba Yase Dubai, they both narrate their background stories as a way to motivate young people and show them that even people from smaller places can become whatever they aspire in life.

Manny Yack is set to release more hits in 2022 and years to follow



Facebook Manny Yack- 117k followers
 Twitter: @Yackmanny- 35.2k followers
 Instagram: @Yackmanny- 20.3k Followers
 TikTok: @Manny.yack- 505 Followers

Management: Kgosi kgosi@ambitiouz.co.za
 PR Queries: communications@ambitiouz.co.za
 Booking/Sampling Queries: bookings@ambitiouz.co.za
 Or 087 550 8544



Tel: 087 985 0308 **Email:** info@ambitiouz.co.za **Web:** www.ambitiouz.co.za
Address: Maxwell Business Park, Midrand, South Africa, Johannesburg