



ARTIST BIOGRAPHY

DEFINING AN ERA,
CHANGING LIVES

S. Villa



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Producer extraordinaire, singer, rapper and songwriter who goes by the name S'Villa is one of the most talented artists to come out of South Africa. There is no doubt that music is his calling, as he has been singing since he was a toddler, where his family would gather around him and they would sing old church hymns, until the wee hours of the morning.

S'Villa is talent personified and a true legend in the making. Endowed with amazing writing skills, Villa is behind the hit single "Abantu" By Emtee and Snymaan which received astounding reviews and it enjoyed massive airplay on major radio stations including Metro FM, Ukhozi FM and Gagasi FM to name a few.

INSPIRATION

His music is a potpourri of different genres and sounds that showcase his multidimensional production, singing and rap skills. He credits his inspiration to past and living legends including Bhekumuzi Luthuli, 2pac, Anthony Hamilton, Soul Brothers, Babyface, Vuyo Mokoena and Nathi Mankayi to name a few. His love for music production dates way back to 2006 when would hang out at the old computer club house in Newtown every day after school and from then onwards, the Young Quincy as he is sometimes referred to was born.



THE MUSIC

The Afro-pop singer has his eyes on conquering the world. He plans to collaborate with local plus international artists and producers to create a unique sound. After joining the award-winning record label Ambitiouz Entertainment, he released 'Sthandwa Sami' in October 2017. He then touched our hearts with his second emotive single, 'Thula', dedicated to mothers and it provides solace for all the hardship they go through. In February 2019, the talented singer released the much-anticipated heart-warming music video which has reached over 1 million views on You Tube.

The year 2020 came with shocking changes as the world fought a deadly pandemic, that is when S'Villa released 'Khaya Lam', a single that had everyone longing to

be home during lockdown in April. He followed that up with an Afro-pop song fused with Amapiano beats dubbed 'Imali Yam'. The dance song tells a story of a man who lives a good life while he dodges someone he owes. As we approached the 2021 festive season, S'Villa shared efforts with Amapiano sensation, Zuma in another single titled 'Jehovah' a track that advocates for true love, alongside a dance music video to evoke that mood for the fun times ahead. 'Jehovah' quickly became part of YouTube's trending videos and listed on radio charts within 24hrs.

S'Villa works on moving with the times and giving his fans classical music. He plans to release more great music and keep his name among the stars.

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