

# INTABA

YASE DUBAI



CHANGING LIVES,  
DEFINING AN ERA





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Bringing a unique style of music into the music scene is a rare thing to do and getting people to fall in love with it is not an easy task. Lindokuhle Msomi known as 'Intaba Yase Dubai' has a lot to share regarding his music and how he had work twice as hard than other fellow artists. The tribal trapper (Fusion of Maskandi and Hip Hop with a touch of Afro-pop beats) from Mthandeni KaMaphumulo was born on the 20th of July 1995. He began his music career back in high school when he was doing Grade 9. After completing matric in 2013 he found a chance to concentrate on his music career.

While his music entertains, it also serves as a form of relief from problems and tension. Intaba YaseDubai has worked with artists like, Imfezi Emnyama and Big Zulu. He was also fortunate enough to share a stage with great artists like Oskido, Zakwe and the late ProKid.





## PEN GAME

As a person who has gone through a few rough patches, the 26-year-old writes about his life experiences and the things that happen around the world just to show people that everyone goes through rough times in life. He hopes his life story will inspire others to keep working towards reaching their goals and ignore all the trials and tribulations that may come their way.

Since he started music in high school, people took time to adjust to his unique voice and the type of music he did. His stage performances would be cut short because he would either get kicked out or the audience would not show any reaction. He travelled around the country performing for free so that he could get exposure. Feedback he got every time he attended auditions would be "Find something else to do because you cannot sing."



## JOURNEY, CHALLENGES AND VICTORY

All those dark times did not discourage him, instead he pushed and worked harder to advance his career. His patience and persistence paid off as people finally got to love what he does, until one day in 2017 he performed one of his songs in KwaMashu, KZN and the audience loved it to a point where he was asked to repeat again. After that performance, his song was playlisted on radio, social media buzzed with positive response and the rest is history.

Being approached by Ambitiouz Entertainment means the world to him, as it revived his hope for a great future, and it also reminded him of how talented he really is. His hope is to connect with people on a deeper level through music. Intaba YaseDubai's dream is to be able to give back to the community, he hopes someday to have an art centre where

he will take in people and advance their skills in art. On the 19th of March 2021 Intaba Yase Dubai released his debut single titled 'Sbali'. A song where he sings about yearning to marry a lady he is crushing on.

The song has garnered six million views in six months, and it still continues to be one of people's favourites. 'Sbali' follows Intaba Yase Dubai's big achievement, that is being featured in one of the songs that proved to be the biggest in South Africa, 'Mali Eningi' by Big Zulu, which now sits on ten million views. In the song, he is on the hook which he wrote, and it pretty much got people hooked to his talent. He followed up that song with a single titled 'Ngiyamthanda' which is a continuation of his debut single. In this single, he says he has finally gotten the woman he loves, and he is willing to marry her.



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