



ARTIST BIOGRAPHY

CHANGING LIVES,
DEFINING AN ERA





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Blaq Diamond is a South African award-winning Afro-Pop duo that comprises of Ndumiso Mdletshe (26) and Sphelele Dunywa (26) who are better known as Ndu and Danya. Both bred in Ladysmith, Kwa-Zulu Natal.



DREAM CHASERS

Their first encounter was back in 2010 when they went on a school trip together where they participated in a cypher on the school bus and decided to join forces. The Hip Hop culture played a big role in the creation of the group, they took part in hip-hop stage battles. Blaq Diamond relocated to Johannesburg to further pursue their dream, primarily focusing on African infused sounds.

They signed to Ambitiouz Entertainment in 2017 and in November that year, the multitalented duo released their debut album titled Inqola, a Zulu word for carriage, that comprises of 14 tracks. The album was released after a huge success of their two tracks, Sthwandwa and Emzini Ka Baba. In February 2019, the duo released a music video for their soothing track, Isoka.

Within two months after the Isoka visuals were released, Blaq Diamond joined forces with Sjava, and introduced us to a song titled Memeza. The song is about not having anyone in your life during dark and hard times. With Memeza topping the charts at the time, the duo released a love-filled song titled 'Ibhanoyi' in August 2019. The music video trended #1 on YouTube within three days of its release and has so far accumulated over ten million views while occupying the #1 spot on iTunes, radio and TV charts. The 31st of January 2020 saw the release of the duo's much anticipated sophomore album titled Umuthi. The album features stable mate Cici and other talented artists like Igckokama Elisha, Sjava, The Legacy and poet Zamo Cofi. Umuthi came after the duo released a song titled 'Love Letter' accompanied by compelling and relatable visuals which trended #1 on YouTube within two days of being released.





BIG TIME

Following their nomination at the 24th South African Music Awards, Blaq Diamond scooped two nominations at the 26th SAMAs for Best Afro-Pop album and Record of the Year. The talented pair walked away with the Record of the Year Award for their much-loved song 'Ibhanoyi' voted for by their fans. Following a turbulent year for the world struck by Covid-19, Blaq Diamond saw it fit to release their heartwarming summer smash hit 'SummerYoMuthi' in 2020 to soothe the unrest everyone was enduring.

This single has now reached double platinum status with over ten million streams, occupying the #1 spot across multiple platforms and they received a plaque for it on the 15th of March 2021. The two were also presented with plaques for their other hit singles including 'Ibhanoyi' which is a four times platinum

song with over 15 million streams. 'Love Letter' which was certified three times platinum having just above 11 million streams and they also hold a plaque for their six times platinum album, 'Umuthi' with over 23 million streams.

The Ladysmith talents are also the creative geniuses behind BET's 'Isono' title sequence composition. Making sure that everyone enjoyed 2021 Easter holidays, Blaq Diamond teamed up with award-winning Gospel star, Dumi Mkokstad and released a song titled 'Messiah'. It quickly occupied the iTunes number spot and continues to perform well on the charts. The award-winning artists now own a record label named 'Umuthi Records' and have released 'Emlanjeni' by Sbahle, their first signee. They look forward to being the greatest at everything they do and hope to scoop international awards too.



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