



ARTIST BIOGRAPHY

CHANGING LIVES, DEFINING AN ERA





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**S**indisiwe Magoso better known as LaSauce, (22) grew up in KZN, South Coast of Durban in a village called Umzinto. She got inspired by music at a very young age, after being raised in an environment where she became drawn to Hip Hop and Jazz music. Sindi draws her inspiration from South Africa's female extraordinaire, the late Lebo Mathosa and Brenda Fassie who have influenced her sound and style of music. Her musical career finally surfaced in 2017 when she decided to join award winning record label Ambitiouz Entertainment and created a stage name for her persona, La Sauce. She speaks three different languages; English, Arabic and isiZulu.

After signing with Ambitiouz Entertainment, she released her debut single "Coolerbag". Cooler bag is mostly inspired by the youth and the energy one has when going out and enjoying life. The multitalented songstress was also featured in Miss Pru's single "Phumelela" alongside Emtee, Saudi, Sjava and Amanda Black.





In November 2017 LaSauce released her debut album titled “Broken lipstick” which is a resolutely confident and skilful R&B album that explores the notions of control and honesty. She describes the 16-track album with quotable as her story about the development of a young adult era. The album excites her as it allows her to give young adults something to relate to.

Broken Lipstick features an assortment of major names in the music industry such as Davido, Amanda Black, Emtee, KLY and Lisa. Notable singles from the album include her debut single "Cooler bag", I Do featuring Amanda Black, Number one and Ncese. LaSauce is one of the redefining voices of today's contemporary music era. The Broken Lipstick Album encompasses songs that were birthed from her own personal experiences. An enormous milestone for LaSauce was when "I Do" music video accumulated over ten million views, and that is a big milestone for LaSauce.

The songwriter and singer introduced her new sound through a brand new single titled "Emafini" produced by Ndu Browns of BlaQ Diamond. The song that was released together with a

music video on the 25th October 2019 tells a beautiful story about young love. LaSauce's obsession with love continues to show even in her single titled "Njalo". The amazing visuals which accompany the song, speak of loving each other even through the hard times.

July 2020 sees LaSauce's evolution and growth in her craft as she finally understands her sound without compromising her quality. Her sensuality, growth and maturity are felt throughout her sophomore album titled Sindisiwe. She describes this 12-track album and her sound as the growth and maturity through love and pain and finding and understanding herself. The 22-year-old looks forward to releasing more music and music videos.





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