

Miss Phii



ARTIST BIOGRAPHY

CHANGING LIVES,
DEFINING AN ERA





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Born Born and bred in the Vaal Triangle, Prudence Sebalo aka Miss Pru has always had love for the performing arts. At school she had the opportunity to experiment with drama and dance but it was the turntables that caught her attention.

Hardworking, passionate and ambitious Miss Pru started out her career in radio by co-hosting her first radio show called "House of She" followed by "The Sound Evolution" and then the Cliff Central show "Rookies and Rockstars". She went onto hosting a show with DJ Sliqe on TouchHD every Saturday from 3pm to 5pm



As an independent artist, Miss Pru worked hard to build a name for herself as a female house DJ. It was during that period that she received invites to showcase her skills at big events such as the Dance Ritual with legends Louie Vega and Josh Milan, the South African Music Conference and the Winter Music Conference in Miami. The multi-talented DJ has also travelled internationally to countries such as Lesotho, Botswana, Namibia, the U.S, Swaziland and the U.K. In addition, her love for the craft led her to teach more than 50 girls how to deejay using vinyl's.

Miss Pru's great passion and resilience led to her being signed by Ambitiouz Entertainment in 2015. She then released a house single titled Welele. With a sudden switch, she surprised the country with a Hip Hop anthem titled Ameni featuring, Sjava, Emtee, Saudi, Fifi Cooper, A-Reece, and B3nchmarq, which quickly found its way up the charts and is currently on its way to 4 Million YouTube views. Since then she released another anthem Phumelela featuring Emtee, Saudi, Sjava, Amanda Black and La Sauce which reached over 2 million views on YouTube.



AWARDS



Her hit single Ameni earned her 2 SAHHAs for Best Collaboration and best music video of the year, a Metro FM Music Award for Best Collaboration as well as an award for Best Music Video at the 23rd Annual South African Music Awards making her the first female DJ to win a SAMA. That same night, her following smash hit single Phumelela was performed which brought attention to national issues occurring, particularly abuse against women. She went on to create visuals for her following street banger uGesi featuring Emtee, Sjava, Saudi, Kid Tini and Neo. She also released her single Isaga Lam featuring La Sauce, Gigi Lamayne, Nadia Nakai and Londie London. Being the first female hip hop DJ to take home a South African Music Award, Miss Pru DJ has since been synonymous with putting together chart-topping collaborations. Her hard work pushed her to be one of the best female DJ's in South Africa. Africa and the world are at the tips of her fingertips.

In 2019, the Ameni DJ, introduced us to an expression of love, in a song titled Sondela, featuring Ambitiouz Entertainment's galaxy of stars, including afro-pop duo, Blaq Diamond, Cici, Lloyiso, LaSauce, and Lisa. The single exudes positive vibes, love, joy, and happiness. The award-winning DJ released visuals for her single, Sondela on the 20th of September 2019. For her first single in 2020, she graces us with an amazing collaboration with Malome Vector who was the newest signee to Ambitiouz Entertainment then, alongside with Blaq Diamond on a motivational exhilarating song titled 'Price to Pay'. There is only one-way Miss Pru is going and that is Up. With Price To Pay dominating the musical charts and the music video with over a million views, Miss Pru dropped yet another banger titled 'uHulumeni' featuring an array of stars on August 28 2020. The track debuted at #1 on itunes and is set to join the leading songs on radio and TV.

On the first Friday of October 2020, Miss Pru attached visuals to uHulumeni, cementing that she is indeed a governor. She and stablemates featured in the song are dressed in superhero costumes with a touch of traditional element as they fight against terrorists who are out to disturb the peace in a peaceful village.





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Facebook: Miss Pru (106k likes)

Instagram: Misspru_dj (170k followers)

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