

Fifi  
Cooper

B I O G R A P H Y



# FIFI COOPER

## - Awards

- In 2016 at the Metro Fm awards (MMA15) – Fifi Cooper was the biggest female winner of the night receiving 3 accolades; Best Female Album, Best New-comer, Best Produced Album.
  - Record breaking 1st-times for Rapper and Songstress
- Fifi Cooper is the 1st female rapper to release an album in SA November 2015 titled “20Fifi”.
- 1st female rapper to be nominated for awards in SA.
- 1st female rapper with 5 hit singles and videos released in the past 10 months.
  - » Kisses Ft AB Crazy - peaked in the top “10 on SA Top 100 charts” for 2 months
  - » Monate C – Featured in the top 20 in the top “10 on SA Top 100 charts” for for 6 weeks
  - » Puntsununu Ft Kwesta & JR - Featured in the top 20 in the top “10 on SA Top 100 charts” for 2 months
  - » Truth or dare – Video currently charting on SA Top 40 Television charts
  - » Kuse Kuze – Current single

- 1st females rapper to have all 4 radio singles charting consistently on the SA Top 100 RAMS and Playlist charts,
- 1st Female rapper to be a main feature and favourite act at festivals and events across the country - Album and Singles
- Debut Album “20Fifi” peaked at #2 on iTunes on day of release.
- All 4 videos charted on EMA Top 40 TV charts; Kisses Ft AB Crazy, Monate C Puntsununu and Truth or Dare
- Fifi Cooper featured on AKA’s Baddest remix. The rapper has the opening verse and is joined by 3 female rappers. Other features include DJ Citi Lyts hit “Washa” and currently Fifi features on Ms Pru’s new hit single “Ameni”.

## Background

Born, Refilwe Mooketsi but known to South African’s as the 1st Lady of Motswako - Fifi Cooper. Proudly representing the iconic town – Mafikeng, the North West bred rapper and songstress is taking her rightful place in the music industry. The 1st lady of Mostwako is also the 1st lady of hip hop in SA leading the way for other female MC’s within the hip hop culture.

Undeniably talented, Fifi has spent most of her childhood and teenage years crafting and shaping her art form. From age 8 when she randomly started singing, she never stopped but instead joined choirs throughout primary and high school. During this period Fifi Cooper indulged in multiple music genres varying from Jazz, choral to gospel.



# FIFICOOPERSAN

Growing up Fifi spent her afternoons at Mafikeng Mmabana Cultural Center where she fine-tuned her singing and dancing skills. Fifi started to perform at Xpression gaining demand for her sound whilst growing her fan base opening opportunities to work with Motswako's top lyricists Molemi and Khuli Chana.

Fifi Cooper acclaims her late father as the person who introduced her to the music industry. Her father rehearsed frequently with her, playing the guitar as she sang.

Fifi Cooper is the 1st artist to be signed under Ambitious Entertainment in 2015.

## Music Activity

Fifi's first single "chechella morao" caused a lot of talkability allowing her to gain "street-cred" and gaining fans outside of Mafikeng.

Right after contract agreement with Ambitious Entertainment, Fifi immediately released her first single "Kisses" featuring AB Crazy. Following that was "Monate C", then Puntsununu Ft rappers and

producers; JR and Kwesta in Sep 2015. Jan 2016 Fifi released her 4th hit "Truth or Dare" which is still charting on TV. 11 March 2016 Fifi released her 5th single with a video, which debuted on Live Amp on SABC 1.

Fifi Cooper released her debut album titled "20FiFi" in December 2015. The album celebrates the artist's great achievements and Growth in 2015. Featuring the likes of JR, Kwesta, AB Crazy and hip-hop's latest sensation and the award winning EmTee. Producers on the album include; Tweezy and Lunatic and Ruff.

"2015 was 20fifi, 2016 is still me! In 2016 I will be giving more of my-self from my album 20FiFi; more hit singles, videos, features and more live performances. I'm so inspired to work harder to create a better life for my family. It's an honor to represent female hip-hop in SA and more greatly to be an example to young black mothers, our children are not obstacles to our dreams, in-fact they become the reason we can achieve unimaginable dreams as women."

At 25, Fifi Cooper has built a solid career within the hip-hop space setting a Benchmark for upcoming female artists in SA.



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