



Mtee

B I O G R A P H Y

AE
Ambi Houz Entertainment



CAREER HIGHLIGHTS

AWARDS

- 2016 ANN7 SATY 2016 – Music artist of the year nomination
- 2016 You Spectacular Awards – Rising Star
- 2016 BET awards – International viewers choice award for Best new international act
- 2016 Metro Fm awards – winning 4 awards; Best Remix for Roll up, Best music video, Best Hip Hop album and Viewers choice award.
- 2015 South African Hip Hop awards winner - taking the biggest award, “Song of the year” for Roll-up
- 2016 Emtee received 5 SAMA nominations for The SAMA Awards in the following categories:
 - * Rap album of the year
 - * Male artist of the year
 - * Best newcomer of the year
 - * Album of the year
 - * Record of the year

EMTEE WON THE FOLLOWING SAMA 22 AWARDS

- * Record of the year
- * Rap album of the year
- 1st Single Roll up and Remix Re-up. 2015 – Roll up as a first hit single had the biggest remix in the country “Re-up” featuring Africa’s greatest, - Whizkid and AKA. Re-up video has exceeding 3million views on YouTube
- Roll up video debuted on the SA-Top-40 TV charts peaking at #1 and spent 21 weeks at #2
- 2nd Single Pearl Thusi. Pearl Thusi has been charting from the week it was released on SA Top 100 playlist reaching Top 5. Pearl Thusi has now receive over 2 million views on YouTube
- 3rd single Ngeke. The single has received over 500 000 views on YouTube

ALBUM

- In November 2015 Emtee released his debut album titled “Avery” which is still #1 best selling Hip-hop album in SA. Avery sold Platnum after 6 months of release.
- Emtee was selected by Tropica to partake in the Tropical Island paradise in the Seychelles.

Album

Born in Mtatiele, a small town in the Eastern Cape, Mthembeni eMtee Ndevu aka "Emtee Da Hustla" to his fans, is a pure talent that has taken South Africa by storm. Mthembeni grew up in Rockville where he discovered and embraced his love for music.

The 23-year-old rapper discovered his passion for spitting catchy rhymes at the age of 9 at Yeoville primary school during a talent show in 2001. He participated in musical activities, - from joining the choir to taking part in school plays. Emtee completed matric at Barnata high school where he became the youngest choir conductor. This earned him awards and first income at 17 at provincial competitions for his school and his Marimba band.

Music Background

2008 was a year where Emtee pushed mix-tapes amongst his peers and gained street-cred. In 2010 Emtee met rapper Maraza, whom he collaborated with on a song titled 'In it to win it'. This helped build his name on the streets. They started a group called '4front', specializing in electro, dub step and rap.

2013 saw the group split to focus on solo careers. Emtee released an EP called "Do it yourself" (DIY).

In 2015 Emtee signed a music and management contract with Ambitiouz Entertainment. Within 4 months of signing the contract, the gritty rapper released a hit single with his producer "Ruff" titled Roll-Up. The single received overwhelming response and has since become one of the most popular songs in South Africa with a successful remix "Re-up" featuring Africa's greatest Whiz Kid and AKA who both approached him for a remake.

Following the successful hit single, Emtee surprised the country and dropped his debut album with one single in the market. The album is named after his son "Avery". The musical 18-track album allowed Emtee to combine his favourite things, - rapping, singing and producing.

Full of surprises, post album release, Emtee started 2016 with a catchy club banger titled "Peal Thusi". Another unexpected hit with a twist, the hit single and the video debut within the same week across the country receiving an overwhelming response.

Management: Kgosi - kgosi@ambitiouz.co.za **PR Queries:** pr@ambitiouz.co.za - Gaba 084 438 0379 / communications@ambitiouz.co.za - Sandy 073 314 3709

Booking Queries: info@ambitiouz.co.za / bookings@ambitiouz.co.za / music2@ambitiouz.co.za - Lerato 073 564 7996

Music Queries: music@ambitiouz.co.za - Sandy 073 314 3709 / music2@ambitiouz.co.za - Lerato 073 564 7996



Emtee has also featured on other hit tracks such as DJ Citi Lyts hit "Washa", A Reece debut single "I couldn't" and currently Emtee features on Ms Pru new hit single "Ugesi". He has also featured on Nigeria's Tribute song "Mandela song remix" by Harrysong.

He then went on to feature on Fifi Coopers hit single Kuse Kuze where he landed another great hook.

The Future

Currently the most accomplished hip-hop artist in SA, Emtee continues to share his talent as he has now shared hooks that have led to over 8million views on YouTube.

The more achievements and rewards Emtee receives, the more he hustles! Emtee is also spending time in studio, which will bring more unexpected surprises in 2016.

Facebook – 475 000

Twitter – 107000

Instagram – 380 000



Page: EMTEE Da hustler



@EmteeSA



eMTee

Antee