

BENCHMARK

B I O G R A P H Y



CAREER HIGHLIGHTS

- 3 Successful hit singles before officially signing with a record label from their 2nd EP which had over 35 000 downloads.
- 3 singles under Ambitiouz Entertainment – “Get Lit”, “Bonang” and the current hit “All on me”.
- “Get Lit” and “Bonang” charted on SA Top 100 RAMS and the videos both charted on EMA SA Top 40 TV charts.
- Latest single “All on me” has received over 108 000 online downloads.

Background

The South African hip-hop duo, “B3nchmarq” is made up of two lyricists, -Tkay [T.K Mathiba] and P.Jay [P.J.S Mataboge]. Formed in 2008, the rappers shared one common vision – to create great music that inspires! Young and Ambitouz, PJ is 26 years old and Tkay is 28 years old.

Tkay had been creating music in his neighborhood and had been looking for other talented artists to work with; this is how he came to meet PJ. Their passion both artists share for hip-hop music and production was the drive behind the creation of the duo, - “B3nchmarq”. The name says it all; B3nchmarq is setting a new standard for hip-hop duos and groups in the country.





Music Background

It was the establishment of a production team named “XLR Music Group” that pushed the duo to combine their skills with the aim to be recognised not only as rappers but also as producers.

B3nchMarQ gained popularity on the social networks when they released their first hit single, “Utlwa”. Staying consistent, they later released their first complete independent project – “The Power Trip” EP in 2012. Their single; “Ke Motswako” from the EP was listed on national radio stations. Other singles included; - “Ice Cold” peaking at #2 on Yfm charts.

2015 saw B3nchmarq solidify a label and management contract with Ambitiouz Entertainment. They immediately released 1st

single, - “Get Lit” which was an instant hit. 2016 started with a bang as the duo released “Bonang” followed by their current hit “All on me”.

B3nchmarq featured on DJ Citi Lyts hit Single, “Washa” with Emtee and Fifi Cooper.

“We are blessed to be living our dream. Signing to Ambitiouz Entertainment was a great move for us, now we spend out time creating music and sharing musical experiences with our fans. We are inspired and spending our time creating amazing tracks.” says B3nchmarq.

The Future

The focus for B3nchmarq for the last half of 2016 is to release more great music and to share their full potential with fans.

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Twitter – 15 300

Instagram – 530

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